



**APPLICATION FOR FUNDING - FOR AN ESTABLISHED BUSINESS OVER 2 YEARS OLD**

In order that we can consider offering help, you should be able to agree with the following four statements (please tick if you agree with the statement).

- 1. My business has the potential to achieve significant growth, sales and profit over the next 3-5 years
- 2. I can demonstrate to BiG that my business has a unique selling proposition that differentiates its products or services from my competitors
- 3. I am prepared and ready to raise finance to turn this potential growth into reality on terms which may reduce my equity share of the business
- 4. I am prepared to accept input into the management of my business

If you agree with the above four statements, please continue to complete the following questions (tick as appropriate or write answer in space provided - use reverse of form or separate sheet if more space is required). Please provide documents where requested, if available.

**1. FUNDING REQUIREMENT**

My reason for seeking capital is: *(tick as appropriate)*

- a. growth opportunity
- b. retirement
- c. death of a key person
- d. contractual difficulty
- e. major business setback
- f. business is under funded
- g. management buy out/in
- h. cash flow (seasonality/credit control)
- i. some other reason (describe)

**2. FINANCIAL**

*(Please tick and provide documentation as appropriate)*

- a. I have prepared a Business Plan that identifies the way forward and the competitive edge and enclose a copy or a written summary of the main aspects.
- or*
- b. I have available or I am preparing the following Business Plan information. *(Please tick as appropriate and enclose what is now available).*
- track record and experience
- management team, organisation chart and CV's
- growth action plan
- audited accounts for last 3 years
- current management accounts year to date against budget
- SWOT analysis
- budget P & L, Balance Sheet & Cash Flow for next 3 years
- competition

**3. BUSINESS OF THE COMPANY**

Provide details of the banking and financial arrangements (loans) operated by the Company and any subsidiaries, including any repayable grants. *(Use reverse or continue on a separate sheet if necessary)*

**4. CONSTITUTION OF THE COMPANY**

- a. Authorised Share Capital
- b. Issued Share Capital
- c. Shareholder details (names and number of shares held). *(Use reverse or continue on a separate sheet if necessary)*
- d. Are there any agreements in place relating to the ownership or control of the Company? *(If so, enclose copy or give details)*

**5. DIRECTORS AND EMPLOYEES**

- a. Organisation Chart enclosed
- b. Remuneration and responsibilities of Directors and Key Employees, including benefits. *(Please list - continue on a separate sheet or on reverse if necessary)*